



وكالة تنمية المنشآت  
الصغيرة و الأصغر  
Small & Micro Enterprise  
Promotion Service

الناعبة للصندوق الاجتماعي للتنمية  
Subsidiary of the Social Fund for Development

# SMEPS

# Profile



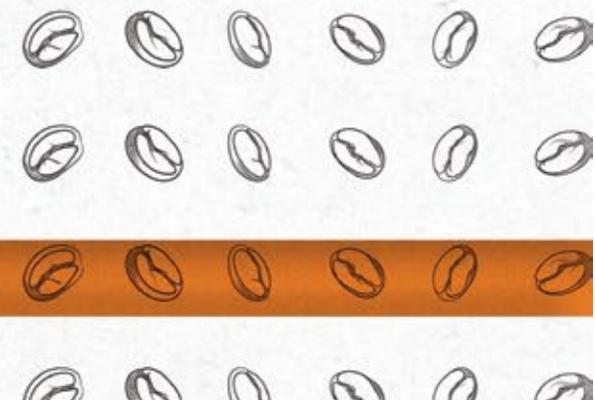




# Welcome



to SMEPS





“

Alone  
WE CAN DO SO LITTLE

**TOGETHER**

we can do so **MUCH**

Helen Keller

”

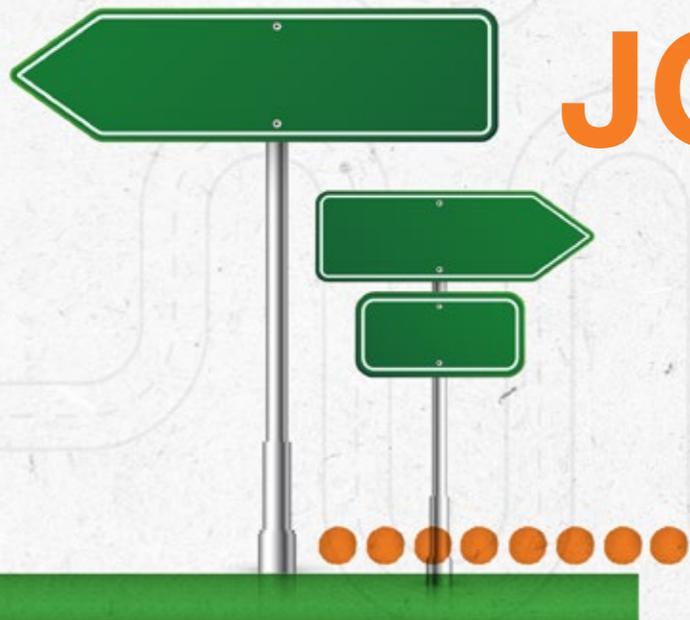


We are proud to have SFD as our parent organization, partner and donor. We have also had the pleasure of working with some of the most influential and relevant partners and donors who have helped us grow and strengthen our activities - sharing our experiences and widening our coverage.

**DREAM BIG  
STAY POSITIVE  
WORK HARD**

**& ENJOY THE**

**JOURNEY**



## **OUR JOURNEY**

SMEPS was first established in 2005 believing in development and positive change. SMEPS is the subsidiary of the Social Fund for Development (SFD), which is considered one of the biggest leading national organizations working in development since 1997. The Social Fund for Development contributes to achieving and aligning its programs with the goals of the national social and economic development plans for poverty reduction. SMEPS was established to support economic development through private sector development under three main components:

**Value Chain Development  
Business Development Services  
Entrepreneurship**

SMEPS works to achieve its goals by pursuing “creative strategies for Micro, Small and Medium Enterprises (MSME) of diversity and growth through the market-oriented approach”. In keeping with this approach, SMEPS interventions seek to build and facilitate the economic and technical capacities of market-driven private-sector parties including the MSMEs themselves, rather than acting as a significant direct service-provider to MSMEs.

## VISION

Support the progressive diversification of the MSME sector.

We hope to see MSMEs moving into new sub-sectors and the introduction of new business lines (markets/ products) within existing subsector.

## MISSION

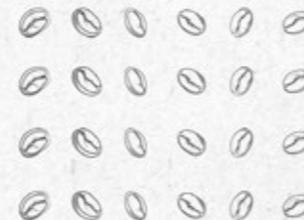
SMEPS contributes to the world through its developmental projects by supporting businesses in Yemen to grow and be resilient, creating thousands of sustainable jobs.

## SMEPS VALUES

Integrity   Honesty   Attitude   Personality   Transparency



Like  
**BRANCHES** on a tree  
we may **GROW** in  
different **DIRECTIONS**, but  
**OUR ROOTS**  
REMAIN **ONE**



**OUR BRANCHES**

**Sana`a**

**Aden**

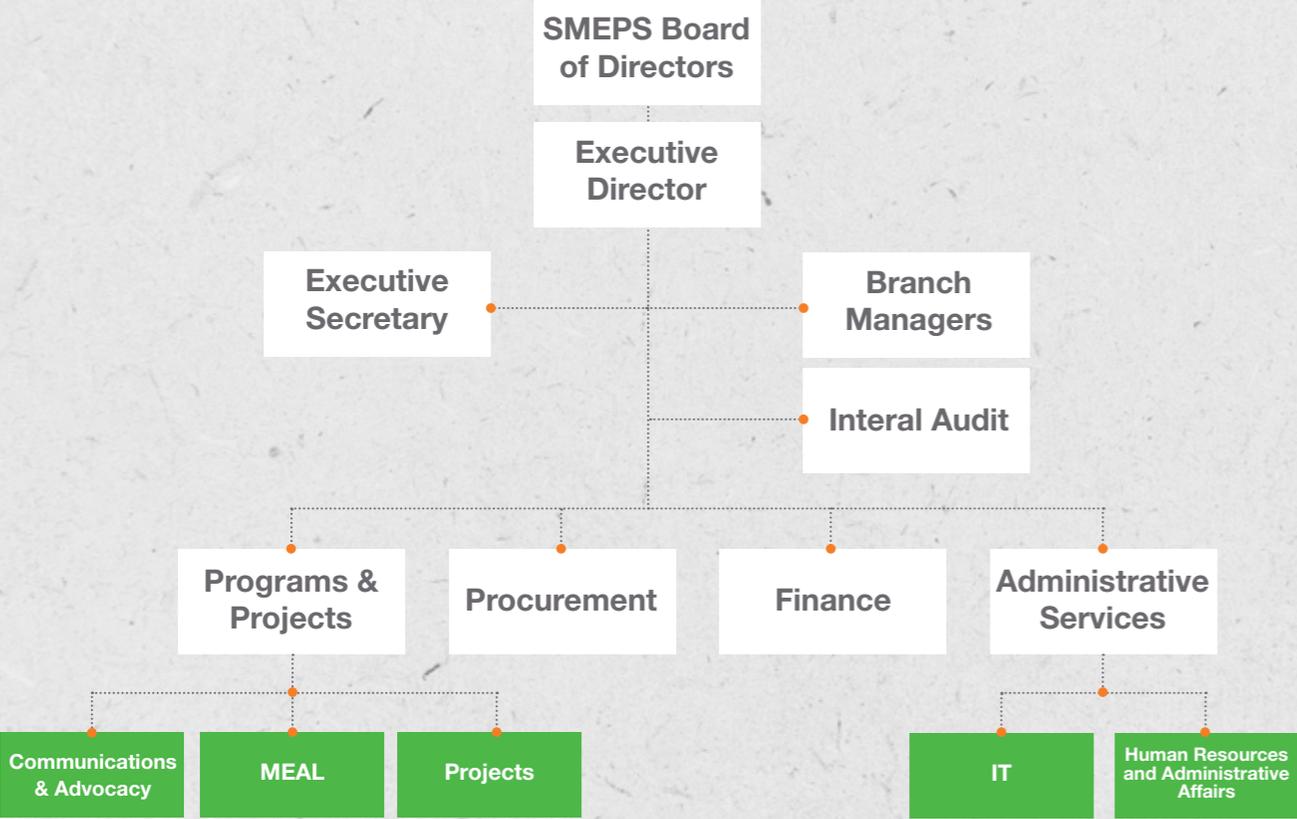
**Hadhramout**



“  
What we **NEED**  
is  
**MORE** people  
who **SPECIALIZE**  
in  
the **IMPOSSIBLE**  
”



# OUR HIERARCHY





### Business Development Services:

Curriculum Development  
Technical Trainings  
Modern Management techniques  
Upgrading Skills  
Consultancy  
Matching Grants  
New Business Lines  
Capacity Building

### Value Chain Development:

Changing Behavior  
Added Value Market  
Access Sectorial Studies,  
Building capacities  
Forward and backward linkages  
Market for the poor (M4P)

### Entrepreneurship Enhancement:

Businesses Training  
Curriculum Development  
Changing Policy Monitoring services  
Coaching (Start-Up businesses)  
Grants Job Creation  
Upgrading Skills  
Spreading the entrepreneurship culture.  
Sustainable Assurance approach





# VOCABULARY YOU SHOULD BE FAMILIAR WITH

## “SMEPSer”

A person who loves Yemen & believes that positive change can happen despite any challenge. A SMEPSer is a true believer in development, a kind soul that works with passion to raise the voices of those who want change & development.

# SOME OF OUR FINEST WORK COMES THROUGH SERVICE TO OTHERS

## WE TRAIN

People to improve their performance and to assist them attain a required level of knowledge or skill. Training improves their own understanding of developing their businesses and ideas.

## WE SUPPORT

Beneficiaries with cash transfers, matching grants for businesses or needed equipment to remain resilient and grow. Often these businesses offer vital services such as health care and food.

## WE EMPOWER

People to be solution makers, to take initiative and to make decisions. Sharing rewards, motivation and power with the society so that they can improve service and performance.



Never **LIMIT**  
oneself based on the  
limitations of others  
If you cannot  
**INSPIRE** them

---

leave them to be  
**INSPIRED**  
by your **LEAD**

# Strengthening the Humanitarian Development Nexus

In the middle of conflict, SMEPS was flexible and adaptable to the crisis yet stood strong by its mandate of development in Yemen; believing in supporting existing micro and small enterprises to remain resilient and continue to grow. SMEPS found innovative ways to respond to the crisis; designing programs and projects that provide immediate assistance while providing longer term sustainability solutions; supporting Yemenis live with dignity.





**ACCOUNTABILITY**  
is at the **CORE** of our work  
we need our **STAKEHOLDERS**  
to give us **FEEDBACK**  
that's how  
we continuously **IMPROVE**



## Grievance System

SMEPS has a strong Grievance System with several mechanisms to receive complaints, suggestions and feedback from various stakeholders. Our grievance system & policy is a way of addressing imbalances and improving future performance; ensuring there is a high level of transparency and accountability towards the communities we serve and towards our donors, partners and stakeholders. We ensure complaints are addressed according to our policies; including related safeguarding policies.

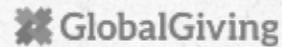
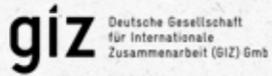
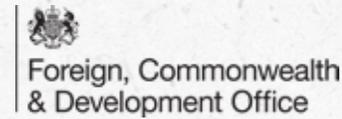
## Dashboards

Our donors and partners are close to us! So, we have come up with an easy & innovative way to keep them involved and on board. Our MEAL and IT teams came together to design interactive windows for our donors, in the form of dashboards, on our Management Information System (MIS). These dashboards provide easy and remote access to donors, with latest updates of the projects - both technical and financial updates. In addition, our donors get a way to directly reach out to the beneficiaries through an advanced GIS system conducting their own monitoring activities and being closer to the beneficiaries and on the ground!



# Our Partners

## International



## Local



صناعة تحويلات - إخراج تحويلات

# Contact Us

## SANA'A

Haddah – Total Street

Tel : +967-01-415 583  
/ 4/ 5/ 6 /5

Fax : +967-01-412018  
P.O.B : 12426

## ADEN

Mansoura – Remy  
neighborhood – Villa no.  
19 – Next to Aden 24  
newspaper

Tel : +967-02-323049  
Tel : +967-02-323050  
Fax : +967-02-350924

## HADRAMOUT

Mukalla - Kabs  
Al-Amoudi- Shamil  
Bank of Yemen & Bah-  
rain Building - 6th Floor

Tel : +967-05-314691  
Fax : +967-05-  
314692

Feel free to contact us with question, partnership proposals, media inquiries, or just to say “Hi.” by sending us an email :  
[info@smeps.org.ye](mailto:info@smeps.org.ye)





[www.smeps.org.ye](http://www.smeps.org.ye)



@SMEPSYEMEN

